



Introducing Media Sign Pro, where it's simple to build, schedule and play your digital signage projects.

**Media Sign Pro Key Features:**

- Built Exclusively for the Mac.
- Live video feeds (television or camera).
- No additional cost or monthly hosting fees.
- Multiple same zone types in a single project.
- Free floating zone workflow for easy creation.
- Intuitive interface and simple to master workflow.
- All-in-one solution: creator, scheduler and player.
- Live previews, all the time and no rendering required.
- Runs on Mac Mini, the most energy efficient computer.

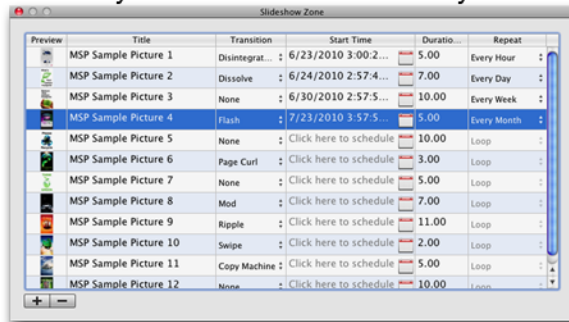


**Different Zone Types: Date/Time, Image, RSS Ticker, RSS Bulletin, Slideshow, Text, Video, Web**

**Simple Settings Windows**



**Easy to Use Photo & Movie Playlists**



**Other Features Include:**

- Project or zone locking
- Single application workflow
- Multiple project support
- Layered building workflow
- Move or copy zone from one project to another
- Alpha channel supported zones
- Saved projects use Apple's package technology
- Deploy projects, including assets, over your network
- Industry's easiest scheduler
- Multiple photo transitions
- Supports most QuickTime formats

**What is Digital Signage (DS):**

Instead of static print signs and billboards, DS is composed of electronic signs dispersing real-time content and messages in the most targeted, interactive way. DS enables a company to control and display their messages quickly and more effectively.

**Benefits of Digital Signage:**

DS has many benefits not offered by static displays and print material. Dynamic DS can grab a customer's attention and influence their purchasing decisions. It also eliminates the high cost of creating and distributing print ad campaigns. DS is instant and offers the ability to change promotions and information immediately and companies can earn money by selling advertising space to their suppliers. Whether it is intended to build a brand, promote, influence customer behavior or simply provide information and better communication, the dynamic visual experience created by DS will ultimately lead to success.

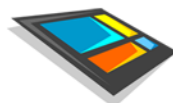
**Media Sign Pro:**

Before we developed Media Sign Pro, we did extensive research in the DS industry. We found that most applications were very expensive and also very difficult to use. The other drawback we found was that most DS software required the use of 2 and sometimes even 3 separate applications just to play a project on the display. Media Sign Pro's goal was to make an affordable, easy to use and all-inclusive DS application built exclusively for the Mac. With the versatile needs of the end users in mind, we developed a single application that includes the signage creator, scheduler and the player.

Media Sign Pro provides all the advanced capabilities of digital signage in a powerful easy to use solution.



[www.mediasignpro.com](http://www.mediasignpro.com)



[info@mediasignpro.com](mailto:info@mediasignpro.com)

